

Your September Update: Local Events, Award-Winning Products and Market Data



Good morning

Welcome to your monthly Pure update, a collection of business news and resources spanning the last month. As we continue to support you in helping your customers achieve the retirement they deserve with our lifetime mortgage solutions, we wanted to catch you up on what's been going on this September. This includes new videos, training resources and events.

Scroll down to catch up.

Join Our Sales Team At An Event Near You

This month our BDMs were back doing in-person events, stopping off at locations across the country and making themselves available to help you learn more about us and the broader equity release market. The team are fully booked throughout October for a range of events, allowing you first-hand access to our support and free resources at locations including:



- ✓ Financial Reporter Later Life Roadshows in Brentwood, Southampton and Derby
- ✓ Mortgage Business Expo, London
- ✓ Equity Release Council Regional Event, Leeds

[Sign me up](#)

Video Focus

Our CEO, Paul Carter recently featured on our YouTube channel to discuss headline figures from our most recent quarterly market report, available via our [Adviser Toolkit](#).



Paul sat down with our Senior Comms and Editorial Executive, Gareth Wile, to explore how the market performed over the first half of the year, analysing research and statistics from a number of leading industry sources.

[Watch here](#)

Business Update

Award-Winning Product Innovation

Our Heritage Freedom 40 range has been awarded the Innovation Award at the recent Moneyfacts LLP event! As a company we're dedicated to providing innovative and market-leading retirement solutions, so it was incredibly rewarding to see the hard work that goes into product development resonating with the wider industry.



A huge thank you to you, our advisers, for helping us win and for your continued support!

[Learn more about our lifetime mortgages via our website](#)

Enhance Your Market Knowledge

Our Compliance and Risk Manager, Rebecca Devonport, is the most recent guest poster on our *Insight Blog*, bringing you a two-part feature on **undue influence**, allowing you to learn how to identify it as well as protecting customers' interests during the equity release advice process.



[Read today via our Pure Insight blog](#)

Enhance Your Understanding With Free CPD-Structured Materials

As we approach Q4, many will be looking to spend the rest of the year enhancing market learnings. Our online portal features a wealth of structured resources that can go towards your CPD log, including our recently-launched three-part series of care training modules in partnership with My Care Consultant, helping you support your customers plan their care funding provision.

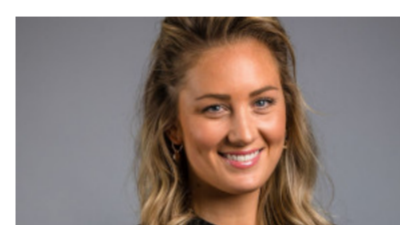


[Start learning today via our online portal](#)

[Not registered with Pure7? Sign up via our online portal](#)

Get To Know Your BDM For The South

Our BDM for the South, Jane Mullan, recently spoke to Mortgage Solutions for their "Know Your BDM" series, discussing how the pandemic has shaped how she maintains good relationships with her advisers, ensuring she can provide market-leading support regardless of circumstances. The interview covers everything from the most unique property deal she's been involved in to her most valuable skill as a business development manager.



[Get to know Jane and read the feature in full via Mortgage Solutions](#)

In the News

Most Brits hope to adapt homes to avoid residential care

UK gender pension gap widens by £26,600 in 2021

Over-50s lose £5.3bn from retirement pots by reducing pension saving

Latest Customer Feedback

"Everybody I came into contact with was very nice and helpful, and explained things so I could understand the world of finance"
Miss Edwards from Wirral

"Staff [were] very polite & professional. Made it so easy to understand & follow... I am so pleased how quick everything happened"
Mr Antonuk from Minehead

Here to support you as always



Tel: 0113 3660 599

Pure Retirement is authorised and regulated by the Financial Conduct Authority. FCA registered number 562621.

Registered office: %SENDER-INFO-SINGLELINE%, Company registered in England and Wales No. 07248098.



You are subscribed to Pure Retirement

[Update your subscription preferences](#) or [Unsubscribe from all of our lists](#)

[View Pure Retirement's Privacy Policy](#)