

Your July Update: Energy Performance Certificate Offer Launch in Focus, and Our Latest News



Good morning,

Welcome to July's Pure Retirement update, a selection of business news and resources spanning the last month.

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Energy Performance Certificate Offer

This month we were pleased to announce a new offer for customers taking out one of our Classic lifetime mortgages.

For every completed Classic lifetime mortgage, customers can receive a free Energy Performance Certificate (EPC) on their property.

More information on the free EPC report offer is available on our website and click the image (right) to watch our EPC explainer video.



[Read our EPC information here](#)

Business Update

The Importance of Later Life Advice

In July, Jane Finnerty, Joint Chair of the Society for Later Life Advisers (SOLLA), penned an article discussing why offering later life advice is so important for financial advisers, and explores how it may benefit both parties.

To read the article and add to your CPD hours for the year, visit the [Pure Insight blog](#).



Making the MoneyAge Awards 2022 Shortlist

We were pleased to learn that we've been shortlisted in the 'Equity Release Lender of the Year' and 'Marketing Campaign of the Year' categories at this year's MoneyAge Awards. [You can read more about the awards here](#).

We were delighted to hear that our very own Suzanne Latimer, Head of Mortgage Servicing, was recently named on the inaugural Mortgage Introducer Elite Women list for 2022! [Read more about Suzanne's recognition here](#).



Upcoming Events

8th September: Join us for the return of the **Pure Roadshow** in Sheffield. A host of guest speakers from SOLLA, Advise Wise and Enact will share their insights, while there will also be discussions on equity release and IHT, marketing support and lending criteria.

21st September: Join our BDM Ashley Sampson for our next **Unplaceables** event with guest speakers from Advise Wise and Equilaw to discuss your hard to place cases.

[Head to our Events page](#) to find out when our team is next attending an event near you.



In the News

Rising fuel and food costs push UK inflation up to 9.4%

UK economy should narrowly avoid recession

Equity release market set to hit £6 billion new lending this year

Customer Feedback

"Easy to access & find relevant sections. Very readable & well set out. All staff members were contactable quickly & able to answer any questions we had."
Mr & Mrs Gwynne from Swindon

"We were extremely happy with the way in which we were dealt with throughout the transaction"
Mr & Mrs Jarvis from Leeds

Here to support you as always



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