

Your December Update



Good morning,

It's that time of year where we're all starting to wind down for the upcoming break but, before we all do, we wanted to share our latest news!

In our December newsletter, we bring you news of updated lending criteria on our Classic range, videos introducing our regional BDMs, and details of our seasonal opening hours.

From everyone at Pure Retirement, we wish you a happy festive season!

Jane Mullan, National Field Sales Manager

[We're on LinkedIn - don't forget to follow us!](#)

In Focus



New Classic Lending Criteria

As part of our commitment to offering the best lifetime mortgage products on the market, we've expanded the lending criteria on our Classic range, meaning that we can:

- ✓ Consider properties with small business use and homes situated above commercial premises*
- ✓ Accept properties located on unmade roads*
- ✓ Accepted homes with historic rent charges pre-1977 up to £100 (with the option to refer if over)
- ✓ Conduct bespoke flood data checks for each property

*Conditions Apply

[Visit our website for more details](#)

Market Focus

Read our Latest Market Report



As we prepare our round-up of the headlines of Q4, we thought we'd remind you that our previous editions, including our Q3 report, are available via our Adviser Toolkit covering all the key industry highlights and consumer habits.

[Read the report here](#)

Business Update



Connect With Your Local BDM

We love talking to you, and understand it can be the quickest way to answer any product or case related questions so we've updated our web page, offering an introduction to our regional Intermediary Sales representatives so you can learn more about them and the ways they can support you. Our BDMs and Telephone BDMs are always on hand in person or via a video call to discuss our latest news, the wider lifetime mortgage market or answer your specific questions, so please do get in touch!

[Book your meeting today](#)





Adviser Resources in our Toolkit

If you're giving thought to your marketing plans for 2023 then our Adviser Toolkit is a must-visit, offering digital and physical material templates as well as educational guides covering everything from lead generation to website development.

[Find out more](#)

In the News

 [Nearly half of introducers expect equity release growth in the near term](#)

 [Economy returns to growth in October - but recession still expected](#)

 [Is UK inflation going to keep falling?](#)



Upcoming Events



Mortgage Solutions Later Life Lending Event

19/01/2023

Join us at the **Mortgage Solutions Later Life Lending Event 2023** in London where our team will be on hand to discuss our range of lifetime mortgage products, the equity release market and much more.

[Click here to register](#)

Customer Feedback



A seamless application process with clear advice and quick completion.

Mr and Ms Vango from Verwood



A pleasure to deal with your staff, they are all professional and friendly from the very beginning.

Mr and Mrs Robson, York

Here to support you as always



See our reviews on  Trustpilot

Tel: 0113 3660 599

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