

## Your August Update: The Pure Lifetime Mortgage Roadshow, and Our Latest News



Good morning

Welcome to August's Pure Retirement update, a selection of business news and resources covering the past month.

This month we bring you details of our upcoming Pure Lifetime Mortgage Roadshow event, changes to the lending criteria on our Heritage lifetime mortgages, plus details of our award-winning investment in our people.

*Jane Mullan, Business Development Manager*

[We're on LinkedIn - don't forget to follow us!](#)

## Pure Lifetime Mortgage Roadshow Returns Next Month

We're looking ahead to the Pure Lifetime Mortgage Roadshow, taking place on Thursday 8th September at Tankersley Manor in Barnsley. The in-person event will see advisers come together to hear presentations from equity release and financial experts from Enact, Advise Wise, SOLLA and Pure Retirement.



Chris Daems, a Chartered Financial Planner with 20 years' experience and Director of Cervello Financial Planning, will deliver the headline presentation, covering the current inheritance tax considerations, "the window of opportunity" and how equity release is increasingly part of the conversation when helping customers successfully plan for their retirement. You can view the agenda in full via the link below.

[Register for the event here](#)

## Business Update

### Heritage Range Criteria Update

In August we were delighted to expand the criteria on our Heritage range of lifetime mortgages. We're now able to consider:

- Ex-public sector maisonettes (minimum property value £100,000, max two storeys. Limited to max 85% of max LTV).
- Properties with shared septic tanks between no more than four properties (subject to satisfactory agreement being in place).
- Properties with more than five acres of land (the value will be based on five acres).
- Properties with minimal commercial use (such as childminder, music teacher etc. Subject to appropriate building and public liability insurance being in place).



[Find all the details here](#)

### City and Guilds Princess Royal Training Award

We received the wonderful news this month that we have been recognised for our commitment to our staff during the 2020/21 lockdowns with the City & Guilds Princess Royal Training Award.

Throughout the pandemic, we offered resilience and wellness workshops to our colleagues to ensure that they had the mental health and wellbeing support they needed.



### Upcoming Events

**14th September:** We host our next **Pure Update and Centre for Ageing Better webinar**. Joining us on the virtual event will be Niall Ryan, a Centre for Ageing Better Communications Officer, who will discuss ageism, where it exists in society and why it matters.



**21st September:** Join our BDM Ashley Sampson for our next **Unplaceables** event with guest speakers from Advise Wise and Equilaw to discuss your hard to place cases.

**29th September:** Visit us and earn some valuable CPD hours in Manchester at one of the key events for your calendar, the **Mortgage Adviser Event**, where our team will be on hand to answer any questions you may have at stand M41.

[Head to our Events page](#) to find out when our team is next attending an event near you.

## In the News

**UK inflation: Food costs push price rises to new 40-year high**

**House prices drop for the first time this year, says Rightmove**

**Cash tapped from homes via equity release rises to £2.6bn in 2022**

## Customer Feedback

"We have been impressed by your service. We have only had two or three phone calls and have been impressed by the courtesy and helpfulness of the staff involved."

Mr & Mrs Price from Wigan

"From the first day of enquiring about Pure Retirement, everything went very smoothly and left me feeling confident in my decision."

Mrs Macrorie from Ayr

**Here to support you as always**



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