

Create your own print material by simply choosing your text header, main body and imagery from the below list. Examples are shown on the following pages. By using our white-label marketing services you will be liable for any compliance breaches and advertising at your own risk. Advisers must always run by their compliance department and add any necessary disclaimers if needed.

Choose your header

1. Thinking of accessing the current value in your home?

2. Secure your future with a lifetime mortgage

3. Build your retirement plan with a lifetime mortgage

4. Many planning retirement believe equity release can only be used to pay off an existing mortgage...

5. Many over 55s are now funding their retirement with tax-free cash from their home

6. Unlock the value of your home with a lifetime mortgage

7. When could equity release be right for you?

Choose your text

Mix and match bullet points as you wish

1. ✓ Optional monthly repayment
 ✓ Tax-free cash lump sum
 ✓ No negative equity guarantee
 ✓ Remain in your own home

2. ✓ Property purchase
 ✓ Home improvements
 ✓ Paying off debts/mortgages
 ✓ Emergency funds

3. ✓ Holiday of a lifetime
 ✓ Pay debts/loans
 ✓ Gift to family
 ✓ Help with existing bills

4. If you're over 55 and own your home, you could be eligible for a lifetime mortgage.

 We're here to help by advising you on all the options available to you.

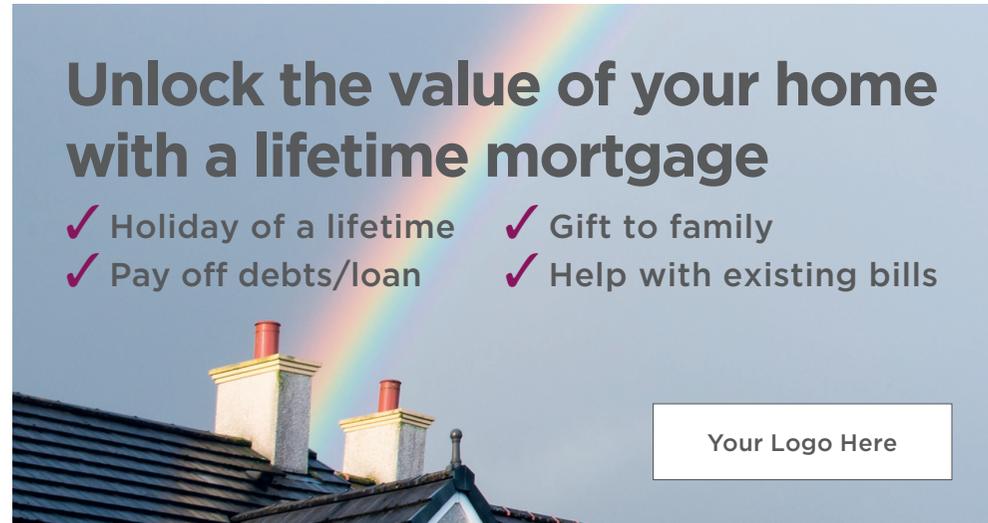
5. A lifetime mortgage could help fill the gap in your finances, allowing the comfortable retirement you deserve.

 Contact us for qualified and impartial advice.

Choose your image

1. 
2. 
3. 
4. 
5. 
6. 

Social ad examples



Unlock the value of your home with a lifetime mortgage

- ✓ Holiday of a lifetime
- ✓ Pay off debts/loan
- ✓ Gift to family
- ✓ Help with existing bills

Your Logo Here



Secure your future with a lifetime mortgage

If you're over 55 and own your home, you could be eligible for a lifetime mortgage.

We're here to help by advising you on all the options available to you.

Your Logo Here

Ready made customer facing social ad

Our original ready made social ad templates are also available to order if you would prefer.

Secure your future with a lifetime mortgage

If you're over 55 and own your home, you could be eligible for a lifetime mortgage.

We're here to help by advising you on all the options available to you.

Your Logo Here

Make the most out of your retirement

If you're over 55 and own your home a lifetime mortgage could mean:

- ✓ Home improvements
- ✓ Paying off a mortgage
- ✓ Holiday of a lifetime
- ✓ Gift to family

Your Logo Here

Thinking of accessing the current value in your home?

If you're over 55 and own your home a lifetime mortgage could mean:

- ✓ Home improvements
- ✓ Paying off debts
- ✓ Holiday of a lifetime
- ✓ Gift to family

Your Logo Here

Ready made introducer facing social ad

Our original ready made social ad templates are also available to order if you would prefer.



Could your clients benefit from a lifetime mortgage?

Your Logo Here

If your clients are over 55 and own their own home, they could unlock some of the money tied up in their home

- ✓ Independent advice from qualified equity release advisers
- ✓ Access to some of the best plans on the market
- ✓ We will not cross-sell to your clients



Your Logo Here

Could a lifetime mortgage help secure your clients' future?

- ✓ We are regulated by the Financial Conduct Authority (FCA) and all recommended plans are FCA regulated
- ✓ Independent and experienced advice from qualified advisers

