

Create your own print material by simply choosing your text header, main body and imagery from the below list. Examples are shown on the following pages. By using our white-label marketing services you will be liable for any compliance breaches and advertising at your own risk. Advisers must always run by their compliance department and add any necessary disclaimers if needed.

Choose your header

1. Thinking of accessing the current value in your home?

2. Secure your future with a lifetime mortgage

3. Build your retirement plan with a lifetime mortgage

4. Many planning retirement believe equity release can only be used to pay off an existing mortgage...

5. Many over 55s are now funding their retirement with tax-free cash from their home

6. Unlock the value of your home with a lifetime mortgage

7. When could equity release be right for you?

Choose your text

Mix and match bullet points as you wish

1. ✓ Optional monthly repayment
 ✓ Tax-free cash lump sum
 ✓ No negative equity guarantee
 ✓ Remain in your own home

2. ✓ Property purchase
 ✓ Home improvements
 ✓ Paying off debts/mortgages
 ✓ Emergency funds

3. ✓ Holiday of a lifetime
 ✓ Pay debts/loans
 ✓ Gift to family
 ✓ Help with existing bills

4. If you're over 55 and own your home, you could be eligible for a lifetime mortgage.

 We're here to help by advising you on all the options available to you.

5. A lifetime mortgage could help fill the gap in your finances, allowing the comfortable retirement you deserve.

 Contact us for qualified and impartial advice.

Choose your image

1. 
2. 
3. 
4. 
5. 
6. 

Press ad examples



When could equity release be right for you?

If you're over 55 and own your own home, you could be eligible for a lifetime mortgage

- ✓ No monthly repayments
- ✓ No negative equity guarantee
- ✓ Tax-free cash lump sum
- ✓ Remain in your own home

For qualified and impartial advice, call us on
0123 456 7890
 [Your web address here]

Your Logo Here

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your address and registered details]

With thanks to





Many over 55s are now funding their retirement with tax-free cash from their home

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[Your address and registered details]

With thanks to



Ready made press ad 1

Our original ready-made press ad templates are also available to order if you would prefer.

The **missing piece** of your retirement plan



Your Logo Here

A Lifetime Mortgage could help fill the gap in your finances, allowing the comfortable retirement you deserve
Contact us for qualified and impartial advice

Call us on XXXX XXX XXXX or find us at [www.\[website\].co.uk](http://www.[website].co.uk)

With thanks to



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Your address and registered details

Ready made press ad 2

A Lifetime Mortgage could help you in retirement

Your Logo Here

We'll provide the canvas...



...Paint the future you deserve

Contact us for qualified and impartial advice

Call us on XXXX XXX XXXX or find us at [www.\[website\].co.uk](http://www.[website].co.uk)

With thanks to



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