

Create your own print material by simply choosing your text header, main body and imagery from the below list. Examples are shown on the following pages. By using our white-label marketing services you will be liable for any compliance breaches and advertising at your own risk. Advisers must always run by their compliance department and add any necessary disclaimers if needed.

## Choose your header

1. Thinking of accessing the current value in your home?

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2. Secure your future with a lifetime mortgage

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3. Build your retirement plan with a lifetime mortgage

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4. Many planning retirement believe equity release can only be used to pay off an existing mortgage...

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5. Many over 55s are now funding their retirement with tax-free cash from their home

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6. Unlock the value of your home with a lifetime mortgage

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7. When could equity release be right for you?

## Choose your text

Mix and match bullet points as you wish

1. ✓ Optional monthly repayment  
 ✓ Tax-free cash lump sum  
 ✓ No negative equity guarantee  
 ✓ Remain in your own home

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2. ✓ Property purchase  
 ✓ Home improvements  
 ✓ Paying off debts/mortgages  
 ✓ Emergency funds

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3. ✓ Holiday of a lifetime  
 ✓ Pay debts/loans  
 ✓ Gift to family  
 ✓ Help with existing bills

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4. If you're over 55 and own your home, you could be eligible for a lifetime mortgage.  
 We're here to help by advising you on all the options available to you.

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5. A lifetime mortgage could help fill the gap in your finances, allowing the comfortable retirement you deserve.  
 Contact us for qualified and impartial advice.

## Choose your image

1. 
2. 
3. 
4. 
5. 
6. 

## Carousel Ad

A carousel ad is a great way to get a longer messages across and can be used on LinkedIn and Facebook to generate leads. Below is an example advert, for more options select from the mix and match page.

