

Helping clients' children to buy a property



The Story

Mr and Mrs Cern* are in need of a loan of £53,000 to help their daughter buy her first property. The couple have tried to save the funds themselves and haven't been able to but are nevertheless committed to the cause.

Their daughter needs £90,000, and they've managed to raise £40,000 through their own sources, however, they are still in need of £53,000 to cover the shortfall and any additional fees.

What We Did

At Pure Retirement, we were the recommended lender with the lowest cost to the client's estate and therefore the best choice for the couple out of the full options on the market at the time. They would save approximately £12,500 over 15 years by choosing Pure Retirement over a competitor.

The Result

Mr and Mrs Cern were able to help their daughter buy her first house thanks to Pure Retirement. They were incredibly happy with the outcome and the service that they received.

*Client names have been changed to provide anonymity
We cannot give any assurances that applications outside our lending criteria will be approved.