

Create your own print material by simply choosing your text header, main body and imagery from the below list. Examples are shown on the following pages. By using our white-label marketing services you will be liable for any compliance breaches and advertising at your own risk. Advisers must always run by their compliance department and add any necessary disclaimers if needed.

Choose your header

1. Thinking of accessing the current value in your home?

2. Secure your future with a lifetime mortgage

3. Build your retirement plan with a lifetime mortgage

4. Many planning retirement believe equity release can only be used to pay off an existing mortgage...

5. Many over 55s are now funding their retirement with tax-free cash from their home

6. Unlock the value of your home with a lifetime mortgage

7. When could equity release be right for you?

Choose your text

Mix and match bullet points as you wish

1. ✓ Optional monthly repayment
 ✓ Tax-free cash lump sum
 ✓ No negative equity guarantee
 ✓ Remain in your own home

2. ✓ Property purchase
 ✓ Home improvements
 ✓ Paying off debts/mortgages
 ✓ Emergency funds

3. ✓ Holiday of a lifetime
 ✓ Pay debts/loans
 ✓ Gift to family
 ✓ Help with existing bills

4. If you're over 55 and own your home, you could be eligible for a lifetime mortgage.

 We're here to help by advising you on all the options available to you.

5. A lifetime mortgage could help fill the gap in your finances, allowing the comfortable retirement you deserve.

 Contact us for qualified and impartial advice.

Choose your image

1. 
2. 
3. 
4. 
5. 
6. 

Poster examples

Your Logo Here

Thinking of accessing the current value of your home?



- ✓ No monthly repayments
- ✓ No negative equity guarantee
- ✓ Tax-free cash lump sum
- ✓ Remain in your own home

For qualified and impartial advice, call us on
0123 456 7890
 [Your web address here]

With thanks to


This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.
 A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.
 [Your address and registered details]

Your Logo Here

Many planning retirement believe equity release can only be used to pay off an existing mortgage...



If you're over 55 and own your home, you could be eligible for a lifetime mortgage. We're here to help by advising you on all the options available to you.

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 [Your address and registered details]

Pull up banner examples

Your Logo Here

Secure your future with a lifetime mortgage



- ✓ No monthly repayments
- ✓ Tax-free cash lump sum
- ✓ No negative equity guarantee
- ✓ Remain in your own home

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be XX% of the loan amount you receive. A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your web address here]

With thanks to



Your Logo Here

Unlock the value of your home with a lifetime mortgage



- ✓ Holiday of a lifetime
- ✓ Pay off debts/loan
- ✓ Gift to family
- ✓ Help with existing bills

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be XX% of the loan amount you receive. A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your web address here]

With thanks to





Customer facing mailshot examples

Your Logo Here

Build your retirement plan with a lifetime mortgage



A lifetime mortgage could help fill the gap in your finance, allowing the comfortable retirement you deserve.
Contact us for qualified and impartial advice.

For qualified and impartial advice, call us on
0123 456 7890
 [Your web address here]

With thanks to  Pure Retirement

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 [Your address and registered details]

Your Logo Here

Many planning retirement believe equity release can only be used to pay off an existing mortgage...



- ✓ Property purchase
- ✓ Home improvements

- ✓ Paying off debts/mortgages
- ✓ Emergency funds

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A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.
 [Your address and registered details]

Press ad examples

When could equity release be right for you?

If you're over 55 and own your own home, you could be eligible for a lifetime mortgage

- ✓ No monthly repayments
- ✓ Tax-free cash lump sum

- ✓ No negative equity guarantee
- ✓ Remain in your own home

For qualified and impartial advice, call us on

0123 456 7890

[Your web address here]

Your Logo Here

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your address and registered details]

With thanks to



Many over 55s are now funding their retirement with tax-free cash from their home



If you're over 55 and own your home, you could be eligible for a lifetime mortgage. We're here to help by advising you on all the options available to you.

For qualified and impartial advice, call us on

0123 456 7890

[Your web address here]

Your Logo Here

This is a lifetime mortgage. To understand the features and risks please ask for a personalised illustration. Our typical advice fee would be x% of the loan amount you receive.

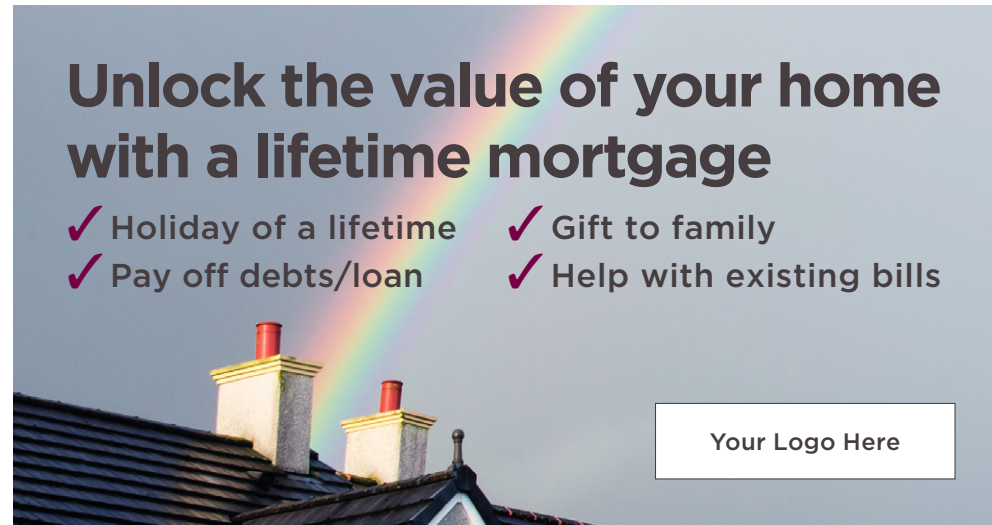
A lifetime mortgage may impact your entitlement to means-tested benefits and the inheritance you may leave.

[Your address and registered details]

With thanks to



Social ad examples



Unlock the value of your home with a lifetime mortgage

- ✓ Holiday of a lifetime
- ✓ Gift to family
- ✓ Pay off debts/loan
- ✓ Help with existing bills

Your Logo Here



Secure your future with a lifetime mortgage

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We're here to help by advising you on all the options available to you.

Your Logo Here